

# Organic Light Photography Services

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Here at Organic Light Photography we are dedicated to advancing the Art of Communicating with Light. The following services are designed to meet the needs of photographers of all skill levels- from the beginning novice to the seasoned professional. From group workshops to individual instruction to digital image editing and fine art photographic printing to image critique, Organic Light Photography is your resource to become a better photographer. Let us know how we can help you.

## **Instructional and Guide Services:**

### **Group Workshops:**

**Beginning Level: \$325/person.** A 3-day workshop and seminar that covers all aspect of nature and landscape photography. Topics covered include exposure, creative use of aperture and shutter speed, lens selection, composition and filed techniques. Includes an 8-hour seminar, 1 ½ days of in-field photography and instruction and a post workshop image critique and review session. Requires a minimum group of 5 students and a maximum of 10.

**Intermediate Level: \$525/person.** A 3-day workshop designed to immerse the photographer in scenic and photogenic locations for two full days of photography and in-field instruction. Included are a 4-hour seminar on exposure, composition and color theory as well as a post workshop image review and critique session. Requires a minimum group of 3 students and a maximum of 7.

**Veteran Level: \$650/person.** A 3-day workshop designed to challenge photographers to create new, unique and moving compositions. Workshop locations are chosen in areas of California that are typically over photographed or areas that are not especially known for there photogenic appeal, thus forcing the photographer to look for and create interesting and unique compositions. Includes a 4-hour seminar covering composition and lighting plus a post workshop image review and critique session. Requires a minimum of 2 students with a maximum of 5.

**Introduction to Digital Photography: \$180/student per 8 – 2 hour sessions held once a week.** This 8- week class is designed to introduce middle and high school students to photography by using the digital camera and digital photographic printing. Using the instantaneous feedback of the Digital Camera as a teaching tool, students will quickly understand the difficult to understand photographic concepts such a exposure, depth of filed, lighting and composition. It also gives the student a context for applying the principles of mathematics, physics and art in a real-world setting by using the camera to explore the world. Requires a minimum of 3 students and a maximum of 10.

**Creating the Photo Essay: \$180/student per 8 – 2 hour sessions held once a week.** This 8-week class is designed as the follow up to the Introduction to Digital Photography class. In this class, students learn the value of photography in delivering a message to the public. Whether that message is purely for entertainment or if it is to change society by means of political involvement, the photo essay is a powerful tool. The class includes a review of photography basics as well as several filed trips to photograph. The captured images are then combined into a digital photographic essay using the latest DVD authoring software to produce a DVD that can be viewed on any DVD player. Requires a minimum of 3 students and a maximum of 10.

### **Individual Instruction / Photography Guide:**

**One-to-One Photography Instruction: \$500/day plus travel and lodging expenses.** Individuals seeking private instruction can arrange a personal one-on-one workshop at the students preferred location in California. All instruction will be in field and lessons taught through hands-on photography. Lessons are taught and then concepts experienced immediately. Instruction on exposure, creative use of aperture, depth of field, shutter, and composition is interspersed throughout the day. An image critique and review follows the in-filed portion.

**Photography Guide Service of the San Francisco Bay Area: \$300/day/person for up to 3 people in a group.** Come discover the nature of the San Francisco Bay Area. Whether it is the secrete places of the Santa Cruz Mountains or the rugged coast of the Marin Headlands, Youssef Ismail, the principal at Organic Light Photography, can show you some of the amazing and breath taking nature to be had as anywhere in the world. These local guide trips include in-field photographic instruction as well as historical information about the locale.

## **Digital Darkroom Services**

**Film Scanning: \$0.20/Megabyte \$20 minimum.** Slides or Negatives can be scanned on professional level scanning equipment and delivered as JPEG or TIFF files. A typical 35mm slide or negative will result in a 50Mb file at 8-bit or 100Mb file at 16-bit

**Fine Art Digital Photo Printing: \$10/sq. ft. \$20 minimum.** Fine art archival photographic prints of your images can be had on a traditional photo luster paper or on a matte art paper using the latest digital ink jet printers. This service is limited to enlargements up to 12"x18". For photo enlargements greater than 12"x18" additional fees apply for digital image preparation, submission and supervision of printing at a professional photography lab. Fees start at \$17/sq. ft. Please inquire.

**Digital Darkroom Image Processing: \$90/hour billed at ½ hour increments. \$45 minimum.** If you have digital images that need processing for fine art printing, offset printing press, or for digital use on the web or DVD project, then this service is designed to provide the highest quality image fidelity using a fully color-managed workflow, from scanning to proof printing, to presentation, the colors will always look as they should – Correct.

**Graphic Design Services: \$150/hour billed at ½ hour increments. \$75 minimum.** If you have a project that requires graphic design, then hire Organic Light Photography to do the job. From image search and acquisition to pre-flight prepress services, we are capable of getting your visual project done on time with the highest quality possible. From business cards to full color flyers and posters, Organic Light Photography is your one stop shop for fully color managed pre-press workflow.

## **Photography and Flat Art Framing Services**

**Photo and Flat Art Matting: \$20/sq. ft. \$20 minimum.** Using only the highest quality archival acid-free materials, the Organic Light Photography Studio can mat your artwork to last a lifetime. Using only conservation mounting techniques to preserve the integrity of the artwork and mounting on sturdy acid-free foam board insures that your artwork will be displayed in safety for as long as the artwork lasts. Then matted behind 100% acid-free 4-ply museum quality cotton rag mat to protect the artwork surface from any other surface touching it, further preserves the work for its lifetime.

**Framing Service: \$15/linear foot of frame. \$60 minimum.** Using attractive and durable aluminum molding in a variety of colors and tones, and glazed behind Ultra-Violet (UV) filtering non-glare acrylic your artwork will not only be kept safe from the elements. With the use of acrylic glazing the artwork as well as those who admire it will be safe from the possibility of being harmed by broken glass should the framed piece ever fall off the wall in an event such as an earthquake.

## **Workshop Participant Specials**

**Repeat Group Workshop Discount: 15% off normal workshop fee for repeat student participation in the same Calendar Year.** Any student interested in either repeating the same level group workshop or an advanced level workshop offered the same year as the first workshop taken will receive 15% discount off the regular workshop price.

**Special 8"x12" Fine Art Photo Enlargement: \$40/photo.** For participants of any Organic Light Photography workshop you can have any of your photographs scanned, printed archivaly and matted for this one all-inclusive price up to the photo size of 8"x12".

**Special 12"x18" Fine Art Photo Enlargement: \$70/photo.** For participants of any Organic Light Photography workshop you can have any of your photographs scanned, printed archivaly and matted for this one all-inclusive price up to the photo size of 12"x18".

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**See the world in a new light ... Organic Light!**